1. **Watching Live Streaming**

1. **How to Enter a Live Streaming Room**

   **Exhibitors On Live**

   You can click “Exhibitors On Live” in the “News & Events” section to enter the live stream page, and then filter by the live stream status (Live Now/Upcoming/Replay) or by the exhibit section categories.
1. How to Enter a Live Streaming Room

2. Exhibitor's store live stream page
You can click the “Live” tab on the navigation bar of the exhibitor’s store homepage to see the live stream list. The live rooms are sorted in the order of “Live Now”, “Replay”, and “Upcoming”. You can also filter the live streaming rooms by exhibition section or date.

[Notes] The system checks your buyer identity before you enter a live streaming room:
① If the room allows access from all visitors, your identity will not be checked. Buyers who have logged in can interact with the host and assistant.
② If the room only allows access from visitors with specific identities (domestic buyer, overseas buyer, or buyer representative; one or multiple of the above), your identity will be checked before entering. After logging in and entering the room, you can interact with the host and assistant. If you are not logged in with your account, you will be prompted to do so.
③ If the room only allows access with an invitation code, you will need the code to enter. If you enter an incorrect code, your access will be denied. After entering the room, you can interact with the host and assistant. If you are not logged in with your account, you will be prompted to do so.
2. Introduction to Live Streaming Rooms

The live stream video, basic information (title/introduction), private messaging bar (for interaction with the host), “Instant Messaging” button (for customer service), and exhibit recommendations, list, details are displayed in a live room.

**Private messaging:** you can send text messages to the host and the chats between you and the host are private.

**Exhibit recommendations:** exhibits can be displayed to viewers in the form of mini cards when the exhibitor is live streaming. You can click the card to enter the exhibit details page.

**Exhibit list:** you can view all exhibits recommended by the exhibitor, and click any one to enter its details page.

**Instant messaging:** you can communicate with the customer service by instant messaging if you are interested in any exhibits.

[Notes]
1. Translation function is not available in private messaging.
2. If you send any improper information or flood the screen, the host can mute or kick you out.
3. Live Stream Status

1. Live stream subscription
You can subscribe to live streams when they are not started. Your successful live stream subscription records and details will be displayed in “My Schedules”.

2. Live streaming
When an exhibitor is live streaming, you can enter the “Exhibitors On Live” page or the exhibitor store’s live stream page to watch via your PC or an HTML5 page using your mobile phone, and interact with the exhibitor (host/assistant).

3. Replay
If a live stream is ended, the live stream recording will be stored in “Replay” on the “Exhibitors On Live” page and the exhibitor store’s live stream page where you can watch the replay. You can also watch live streams via your PC or an HTML5 page using your mobile phone.
4. How to Subscribe to Live Streams

Live stream subscription
① Log in with your buyer account and subscribe to desired live streams in the “Upcoming” tab on the “Exhibitors On Live” page. Your successful subscription records and the live stream details will be displayed in “My Schedules”.
② Log in with your buyer account and subscribe to desired live streams in the “Live” tab on the navigation bar of the exhibitor’s store homepage. Your successful subscription records and the live stream details will be displayed in “My Schedules”.

Live stream subscription notification
After successful subscription, the system will send notifications to overseas buyers via emails and domestic buyers/buyer representatives via SMS when the live stream is about to begin.
You can view your live stream subscription records and details in “My Schedules”. Click the details to watch live streams or replays.

[Notes] Successful live stream subscriptions cannot be canceled.
5. How to Watch Replays

Watch replays

① Log in with your buyer account and enter the “Exhibitors On Live” page. Search for live streams by exhibit section categories in the “Replay” tab to watch live stream replays.

② Log in with your buyer account and click the “Live” tab on the navigation bar on the exhibitor’s store homepage to watch live stream replays.

[Notes] Your identity will be checked before you watch a replay.
6. How to Manage Live Streams

Subscription records:
You can view successful live stream subscriptions and their details in “My Schedules” in your account and enter the live streaming rooms.

Q: How to get the invitation codes of live streams? Are the invitation codes different for domestic and overseas buyers?
A: An invitation code will be generated automatically when an exhibitor sets a live stream requiring access with an invitation code. The code is the same for both domestic and overseas buyers.