Sourcing request is one of the important means for buyers to express their sourcing intentions to exhibitors. With sourcing requests, buyers can quickly explain their demands to exhibitors and get more exhibit recommendations in return.

There are two types of sourcing requests: targeted sourcing requests and non-targeted sourcing requests.

1. **Targeted sourcing requests** are made for specific exhibits. 
   
   [Notes] You can choose whether to receive the exhibit recommendations made by smart matching.

2. **Non-targeted sourcing requests** are made for the exhibits that matched the buyer requests. After submitting your requests to the system, the system will perform smart matching to recommend 10 exhibits for you based on big data.

You can view the details of each sourcing request in “My Sourcing Requests”. Click a sourcing request to enter details page to see the 10 exhibits recommended by smart matching. Click a recommended exhibit to preview or see its details.
You can post your sourcing requests by the following steps:
1. Enter an exhibit details page and click the sourcing request button to place a targeted sourcing request.

2. Enter the sourcing request submission page to fill in your sourcing quantity and detailed information in the description box where the translation between Chinese and English is available. You can check the "Recommend more exhibitors to me" box if you need such information, and then submit your request.
3. In your buyer account, you can view the information of all sourcing requests in “My Sourcing Requests”.
[Notes] For a certain sourcing request, you can communicate with the exhibitor by clicking “Schedule an Appointment” or “Instant Messaging”.

4. In the details page of a sourcing request, you can mark a (targeted/non-targeted) sourcing request as completed.